

FIGURE 1 (PRIOR ART)

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FIGURE 2

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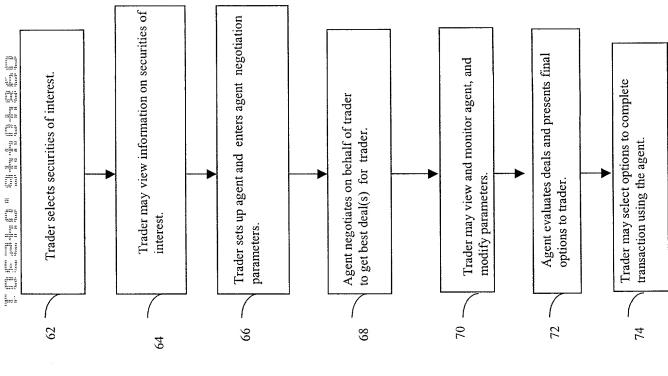


FIGURE 3

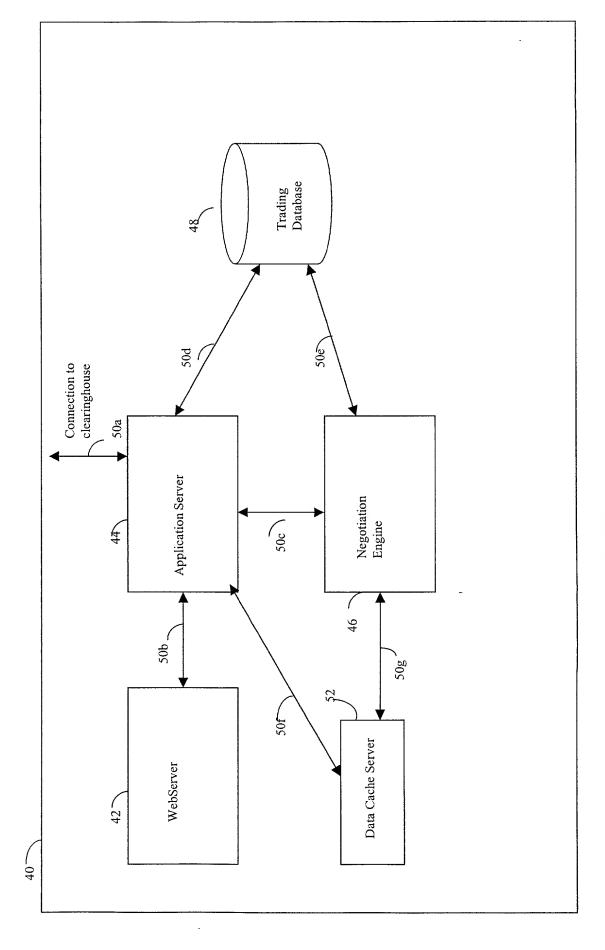


FIGURE 4

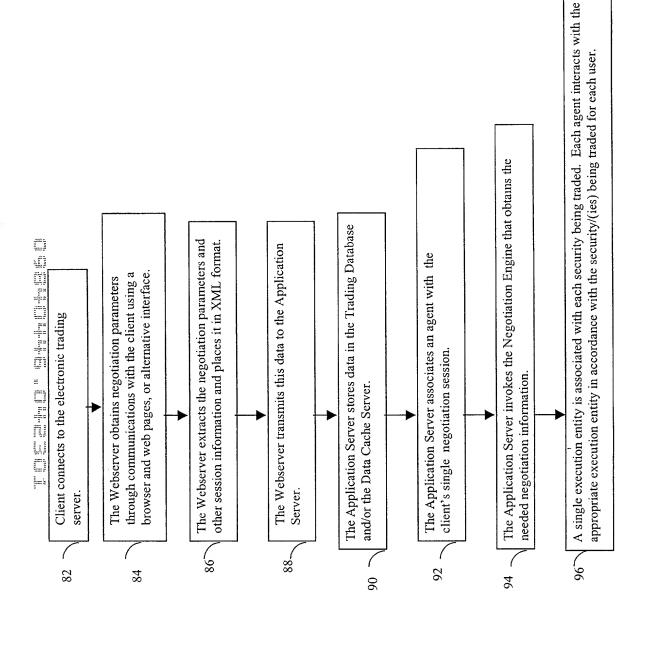


FIGURE 5

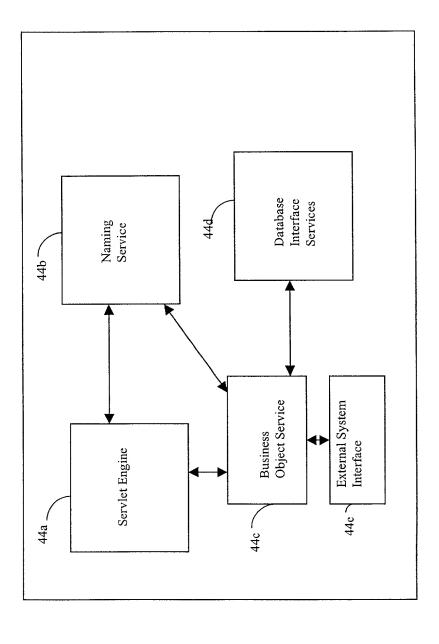
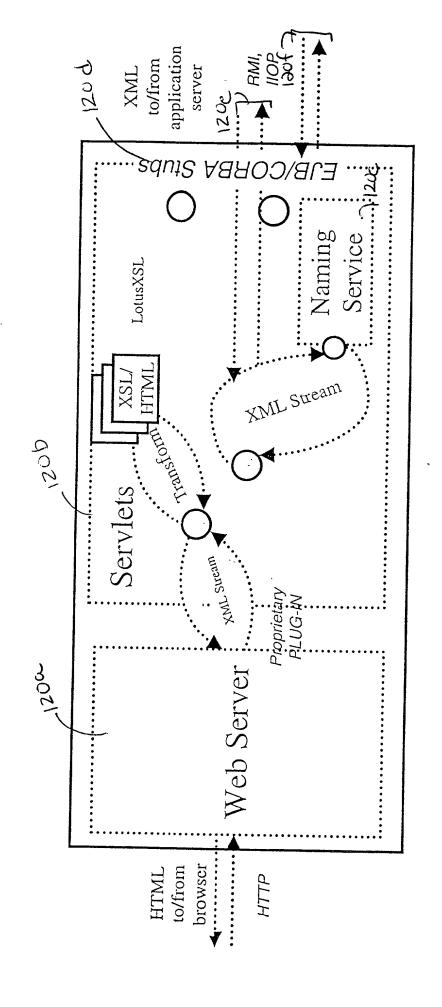


FIGURE 6

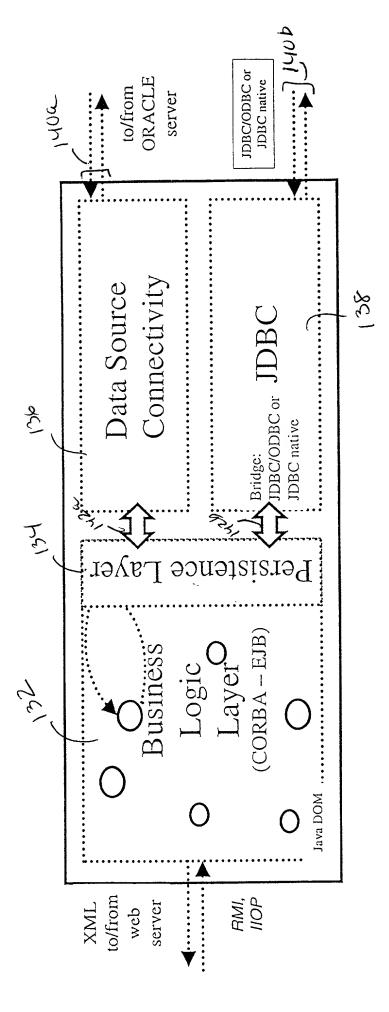
4

FIGURE 7

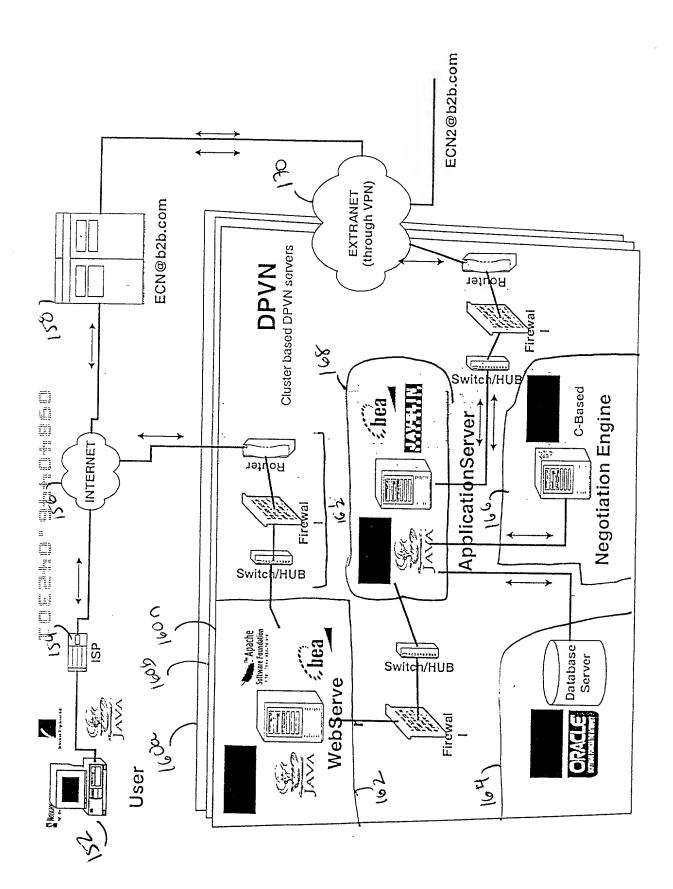
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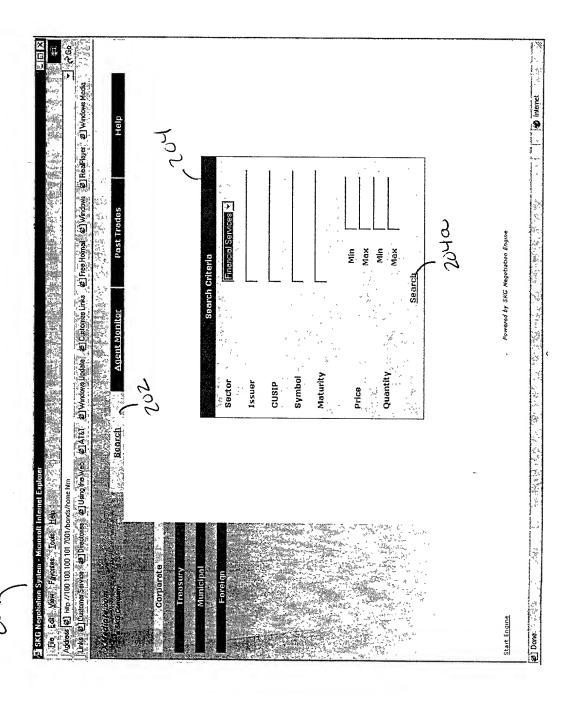


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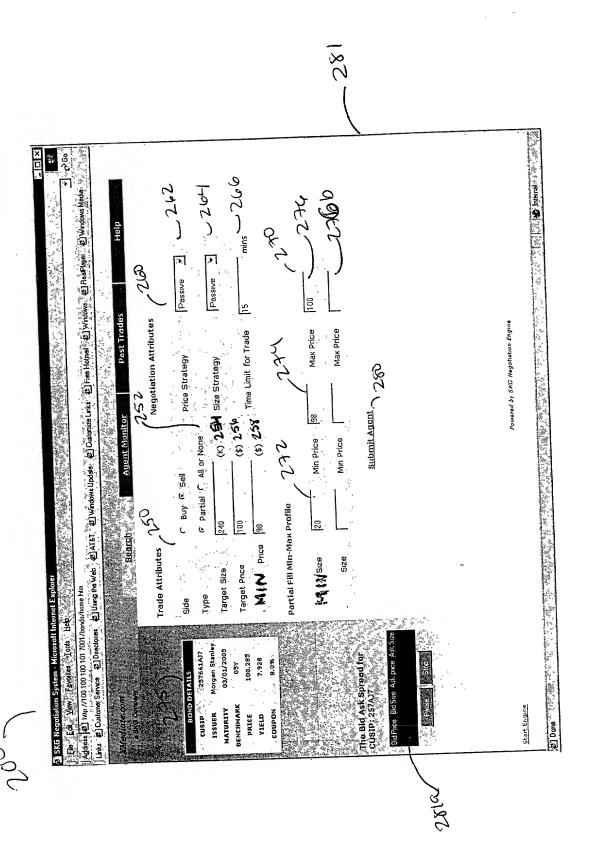


FIGURE 13

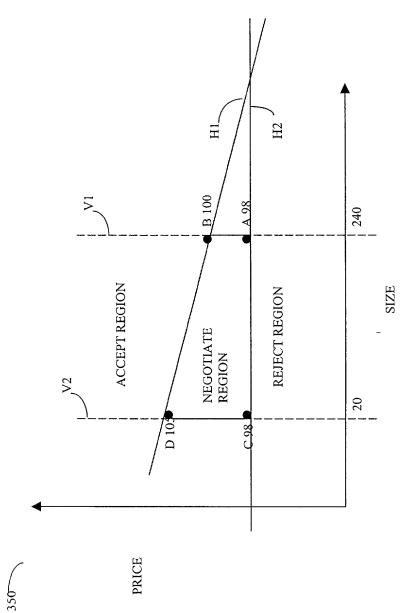
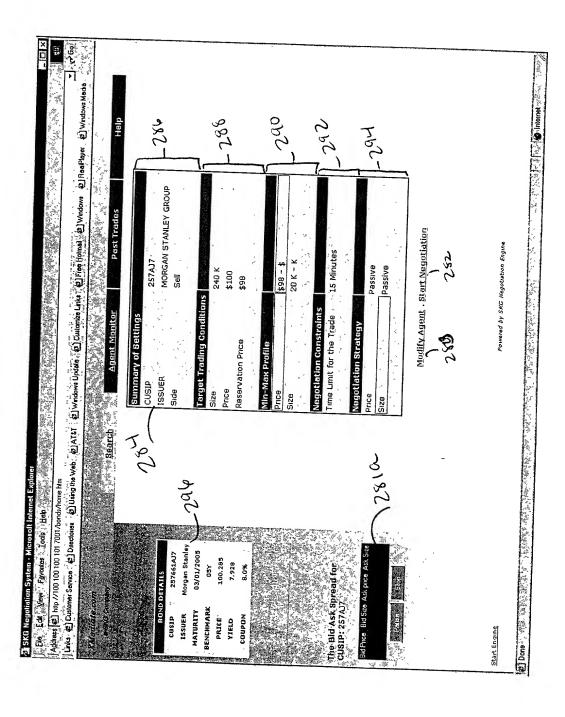
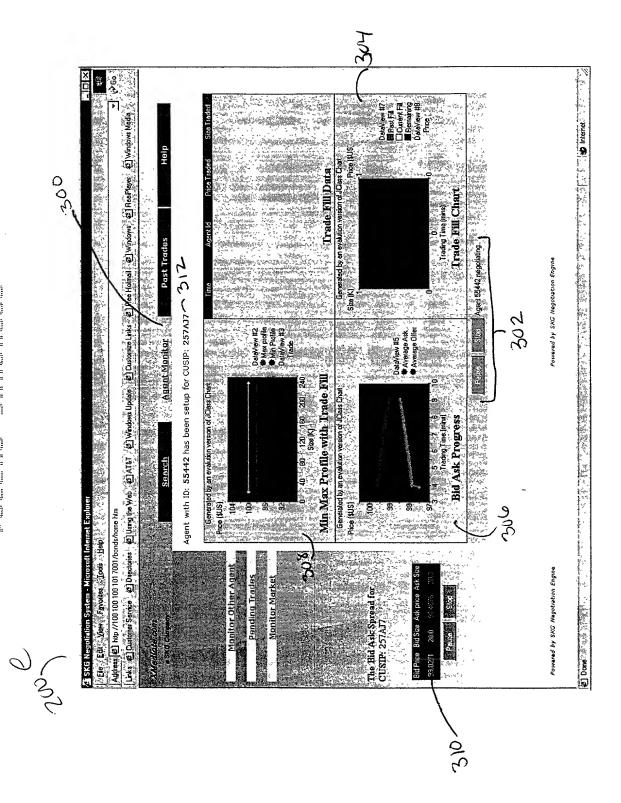


FIGURE 14

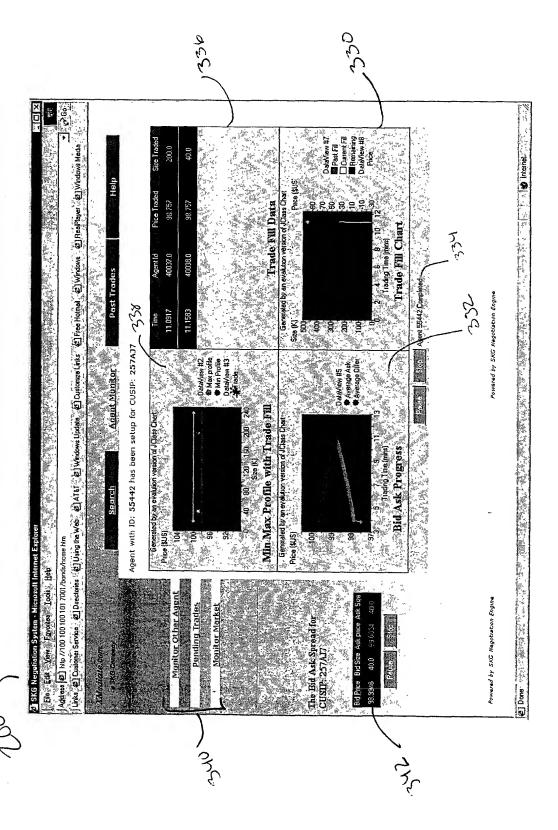




Floure 15



Cloure 16



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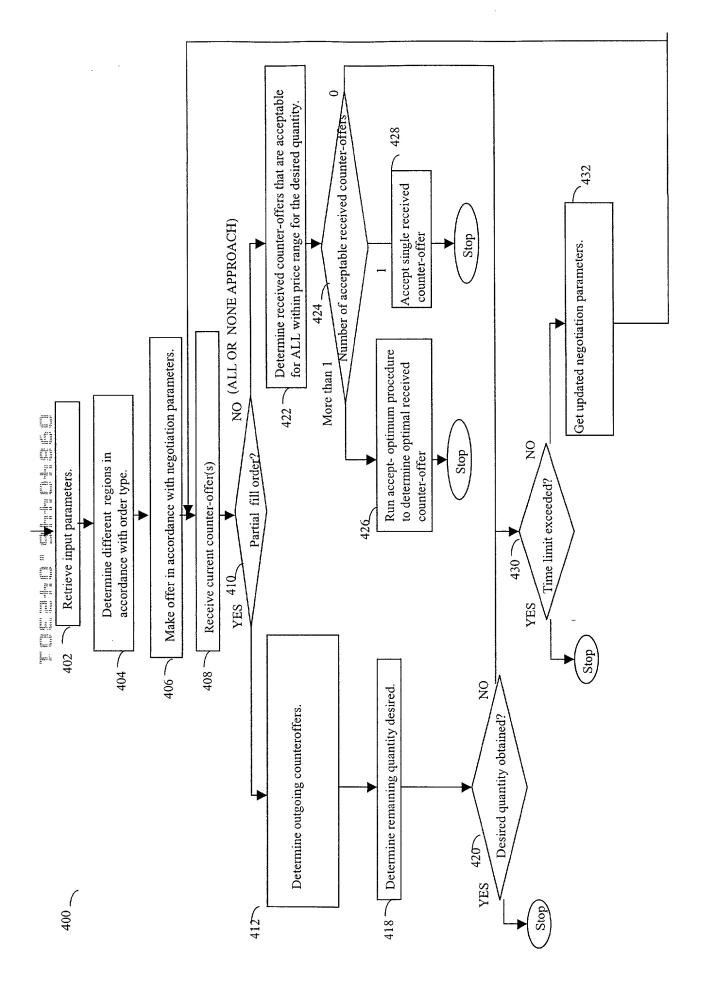
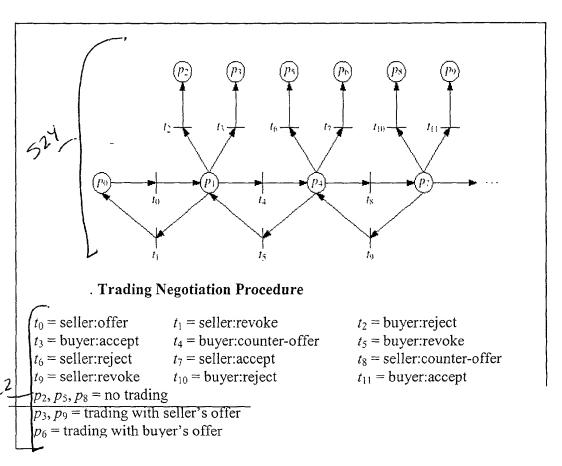


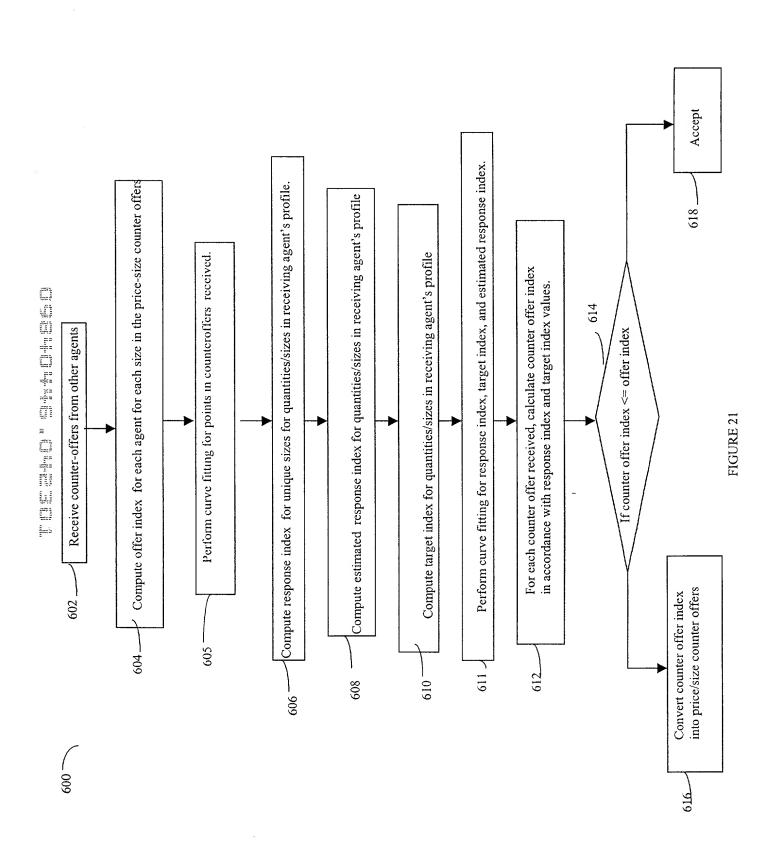
FIGURE 18

502	504)	500)
STAGE 1	STAGE 2	STAGE 3
Dynamic Bid Adjustment	Substitution	:
	Bundle Order	Learning
Bid using Ranges	Partner Preferencing]
Order Breakup	TOWNS TO ANY SERVICE TO ANY	
Segment of the second of the s	DPVN Evolution	The second secon
Hands Free Strategy	Broker Participation	· :
Customized Offer	Product Tradeoff	
	Cooperative Negotiation	

MGUNE 12

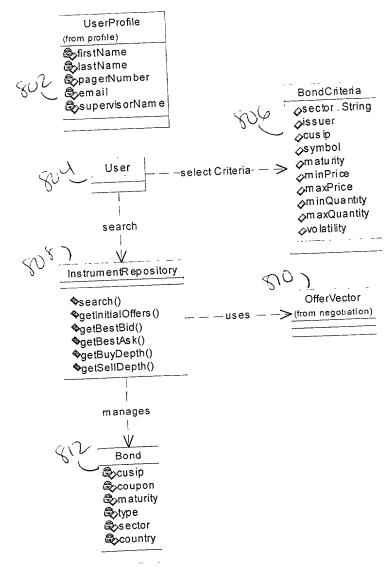


FIGURE



CASE 1:	Offer index > target index AND offer index > response index
CASE 2:	Offer index > target index AND offer index < response index
CASE 3:	target index > offer_index AND target index < response index
CASE 4:	offer index > response index AND offer index < target index
CASE 5:	offer index < response index AND response index < target index

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Floure 23

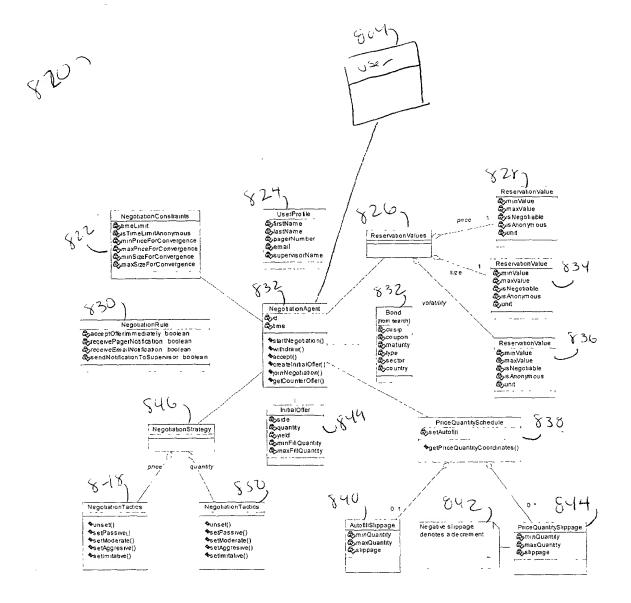
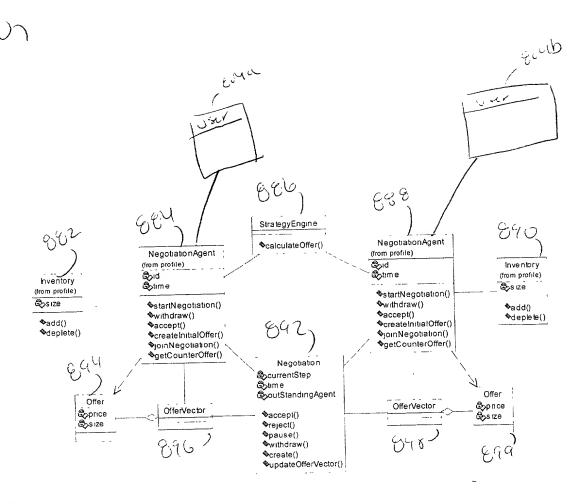


FIGURE 20



FIGURE